

**DISCOVER AOC EUROPE**



**AOC | 2025**  
**Europe | Symposium & Convention**  
**6-8 MAY | ROME, ITALY**

**EXHIBITING &  
SPONSORSHIP  
OPPORTUNITIES**

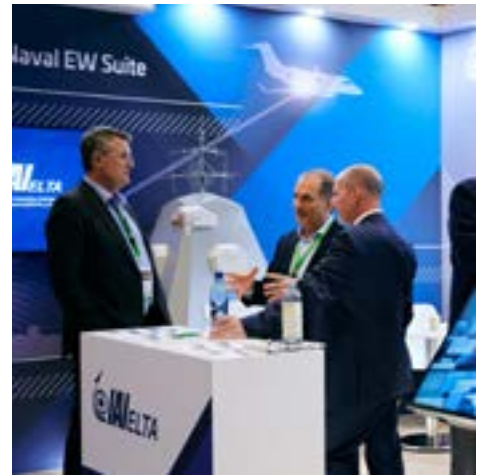
**AOCEUROPE.ORG**

# Book Your Stand

AOC Europe is recognized as Europe’s leading electronic warfare conference and exhibition, connecting organizations and encouraging a collaboration of ideas between international ministries of defense, the military and AOC Chapters. When you exhibit, you have the chance to share your brand, products, and services, face-to-face with 1,500+ industry, military, and government professionals from Europe and around the globe.

## When you exhibit, you have the opportunity to:

- Build brand awareness
- Promote new products, solutions, and technology
- Create relationships with industry professionals and companies
- Obtain direct orders for your company
- Recruit new talent
- Secure client referrals
- Support AOC and its mission



	Early Rate	Standard Rate
<b>General/Shell Scheme Stand</b>		
<b>Partner Rate</b>	<b>€750/sqm</b>	<b>€850/sqm</b>
<i>Total for Partner 3m x 3m</i>	<i>€6.750,00</i>	<i>€7.650,00</i>
<b>Non-Partner Rate</b>		
<b>€850/sqm</b>	<b>€950/sqm</b>	
<i>Total for Non-Partner 3m x 3m</i>	<i>€7.650,00</i>	<i>€8.550,00</i>
<b>Island/Space Only</b>		
<b>Partner Rate</b>	<b>€650/sqm</b>	<b>€750/sqm</b>
<i>Total for Partner 3m x 3m</i>	<i>€5.850,00</i>	<i>€6.750,00</i>
<b>Non-Partner Rate</b>		
<b>€750/sqm</b>	<b>€850/sqm</b>	
<i>Total for Non-Partner 3m x 3m</i>	<i>€6.750,00</i>	<i>€7.650,00</i>

*\*Minimum stand size = 3m x 3m (9sqm)*



For questions about exhibiting or sponsorship at AOC Europe 2025, contact Sean Fitzgerald at [Fitzgerald@crows.org](mailto:Fitzgerald@crows.org) or at **703-549-1600**, ext. 222.

**Book your stand at [aoceurope.org](http://aoceurope.org)**

# What's included:

## All stands include:

- Two (2) complimentary Exhibitor/Stand Personnel badges per 3m x 3m stand. Exhibitor/Stand Personnel badges allow access to the exhibit area only during setup, show hours, and move-out. They do not grant access to symposium sessions; conference badges can be purchased separately.
- Access to all exhibit hall networking functions
- Company profile and description on the website and event app in the interactive Floorplan and Exhibitor List
- Company description in the printed Program Guide
- Digital exhibitor badge to use in your customer marketing, email signatures, or post on your website
- Access to AOC discounted hotel rates

## Each 3m x 3m Shell Scheme stand includes:

- 9 sqm Shell Scheme Walls (*White - graphics not included and must be provided by exhibitor or ordered through official vendor*)
- One (1) company name fascia/header
- 9 sqm carpet
- Furnishings: Two (2) chairs, One (1) coat hanger, One (1) wastebasket, One (1) MDF table (white - 160x80 cm)
- One (1) 3kW single-phase outlet with single-phase switchboard and socket
- Three (3) spotlights

## Each Island/Space Only Stand includes:

- Contracted amount of floor space
- All other items must be provided by exhibitor or ordered through official vendors

**Found out more at [aoceurope.org/why-exhibit](http://aoceurope.org/why-exhibit)**



# Sponsorship Opportunities

Enhance your impact and visibility by becoming an AOC Europe sponsor—elevate your brand, engage with key audiences, and maximize your presence beyond the exhibit floor.

## **PLATINUM SPONSORSHIP — PARTNER: €16000 | NON-PARTNER: €18500**

**Three (3) available**

Sponsors receive:

- Recognition pre-show and onsite
- (3) Delegate Passes
- Ad in Program Guide - Full Page
- Select one from below:
  - Drinks Reception Sponsor
  - VIP/Speaker Lounge Sponsor
  - Catering Sponsor (2-days) - **SOLD**

## **GOLD SPONSORSHIP — PARTNER: €12000 | NON-PARTNER: €14000**

**Three (3) available**

Sponsors receive:

- Recognition pre-show and onsite
- Two (2) Delegate Passes
- Ad in Program Guide - Half Page
- Select one from below:
  - Convention Bag Sponsor (sponsor to provide bags)
  - Lanyard Sponsor (sponsor to provide lanyards) - **SOLD**
  - Stationary Sponsor (sponsor to provide stationary)

## **SILVER SPONSORSHIP — PARTNER: €8000 | NON-PARTNER: €9500**

**Four (4) available**

Sponsors receive:

- Recognition pre-show and onsite
- One (1) Delegate Pass
- Ad in Program Guide - Quarter Page
- Select one from below:
  - Registration Sponsor
  - Mobile App Sponsor
  - Official Program Sponsor
  - Communication Sponsor

## **BRONZE SPONSORSHIP — PARTNER: €4000 | NON-PARTNER: €4750**

**Six (6) available**

Sponsors receive:

- Recognition pre-show and onsite
- One (1) Delegate Pass

**Found out more at [aocEurope.org/sponsorship-ops](https://aocEurope.org/sponsorship-ops)**